# Understand Cyber Risk in Terms That Matter to the Board

## THE CHALLENGE

Board members are often presented with overly technical cybersecurity metrics that can be difficult to connect to the organization's financial and operational goals. Traditional scores and benchmarks may not always explain cyber incident risks and impacts to the bottom line.

## BOD CYBER INSIGHTS SOLVES THE TRANSLATION PROBLEM IN THE BOARDROOM

Axio's BoD Cyber Insights translates cybersecurity posture into financial and business terms, helping Board members like you:

- Understand which types of cyber incidents your organization is most likely to face—and what those incidents could cost.
- See how cybersecurity risk varies by scenario, enabling more informed oversight of strategy and investments.
- Move beyond technical language to better align with the business realities of cybersecurity.



## **KEY BENEFITS**

- **Clarity on Organizational Risk**: Get a clear, Scenario-based understanding of the most financially and operationally significant threats to your business.
- **Improved Cyber Strategy Oversight:** Evaluate whether your current cybersecurity program is focused on preventing the most damaging events, and whether recovery plans are strong enough if they do occur.
- **Stronger Conversations Around Risk:** Improve collaboration with executives and CISOs, with a shared language around impact and probability.
- **Informed Decision-Making:** Gain the insights needed to confidently support the right investments, policies, and recovery strategies.
- **Shareholder Impact:** Understand how the most significant cyber events to your organization may impact shareholder value.

## **THE OFFERING**

By signing up for Axio's BoD Cyber Insights, clients will receive a **Cyber Risk Quantification (CRQ) Board Report**, tailored to your organization, delivered **quarterly**. This report includes:

- Up to 6 relevant cyber Scenarios most likely to impact organizations like yours
- Likelihood of each Scenario occurring
- Estimated financial impact of each event—so you can see the potential cost to your business